

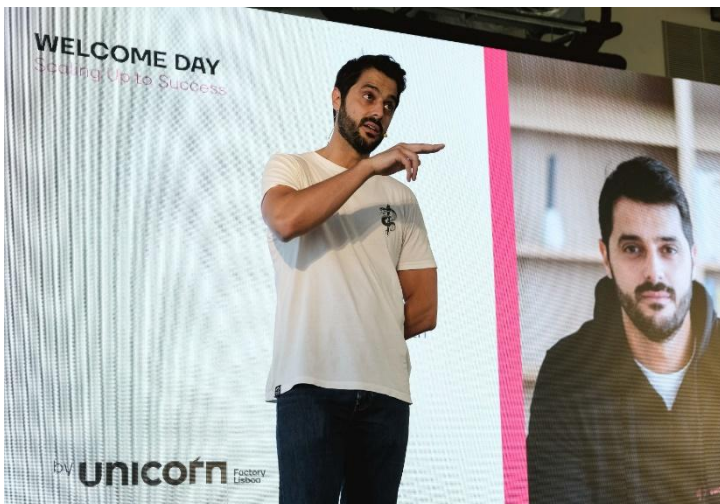


Driving a leading innovation ecosystem in Lisbon

unicorn Factory
Lisboa

What is Unicorn Factory Lisboa

unicorn Factory
Lisboa



A **flagship innovation initiative** from the **City of Lisboa** to position the city as a leading innovation center in Europe

The initiative includes innovation **districts, hubs and programs**, inspired by international best practices

Supports **startups and scaleups** in achieving sustained accelerated growth from Lisbon

Drives an **ecosystem of innovation**, talent attraction, new projects and investment opportunities

Our strategic drivers

01

**250 startups per year
and growing fast.**

We will ramp up foreign startups in Lisbon whilst supporting more scaleups out into the world.

02

**Future proof the
Portuguese economy.**

Create more jobs, attract foreign investment, upskill youth & enable Portuguese companies to be innovative leaders.

03

**A global innovation
brand.**

Known for our ability to grow the ecosystem at scale and support startups to become global unicorns.

Strong impact: 5x growth over the past 2 years

Strong Portfolio

- +250 new startups/scaleups per year
- >50% of seed rounds in Portugal
- 68% raised funds after joining our programs
- 22 ecosystem events per year

International presence

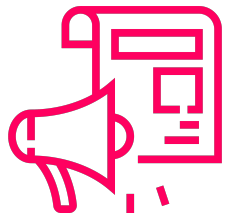
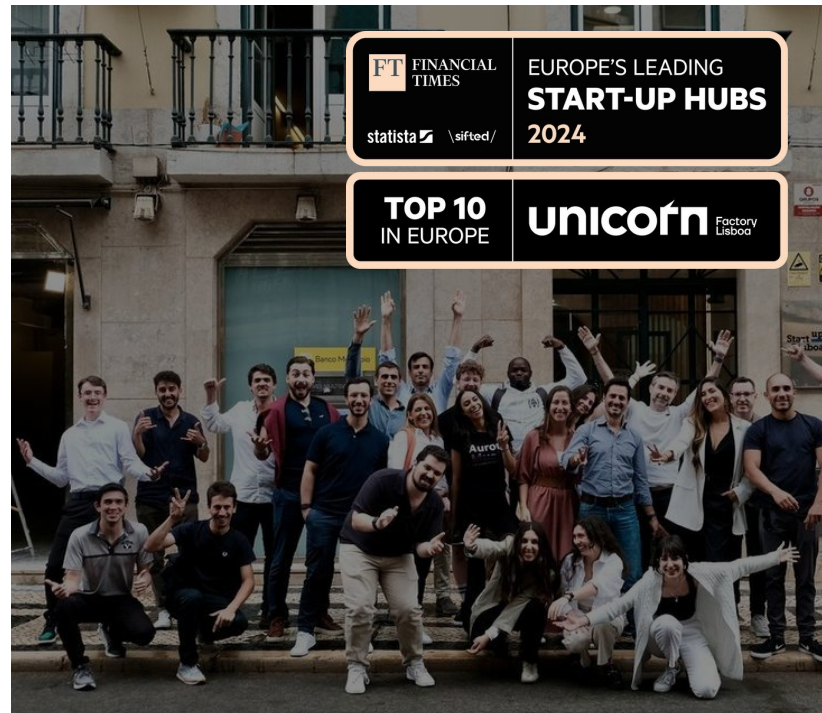
- >50% international startups
- 120 International delegations
- 16 participations in international summits
- 26 International collaborations

Active Education

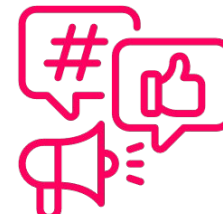
- 9 programs
- >1.400 impacted students through youth programs
- >2.800 students had direct contact with Unicorn Factory Lisboa

Strong international & media recognition

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20M Unique media views
>100 international references

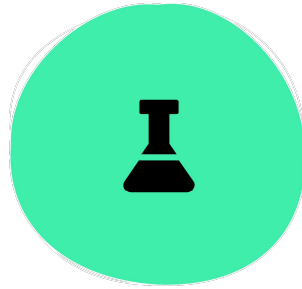


45k Social Media followers
12k newsletter subscribers

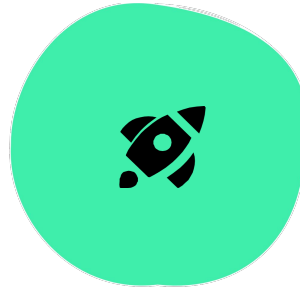
Our five focus areas



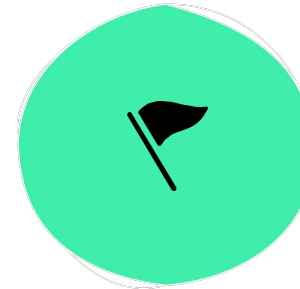
Youth
Entrepreneurship



Early
Stage



Growth
Stage



International



Innovation
Districts

Inspiring young innovators



Future Innovators Program

18+ years

Three-stage program across the country open to university students that combines an e-learning academy, three regional hackathons, and an acceleration program.



Innovation Summer School

14-18 years

A two-week program for high school students, to solve a real-world challenges faced by partner companies.

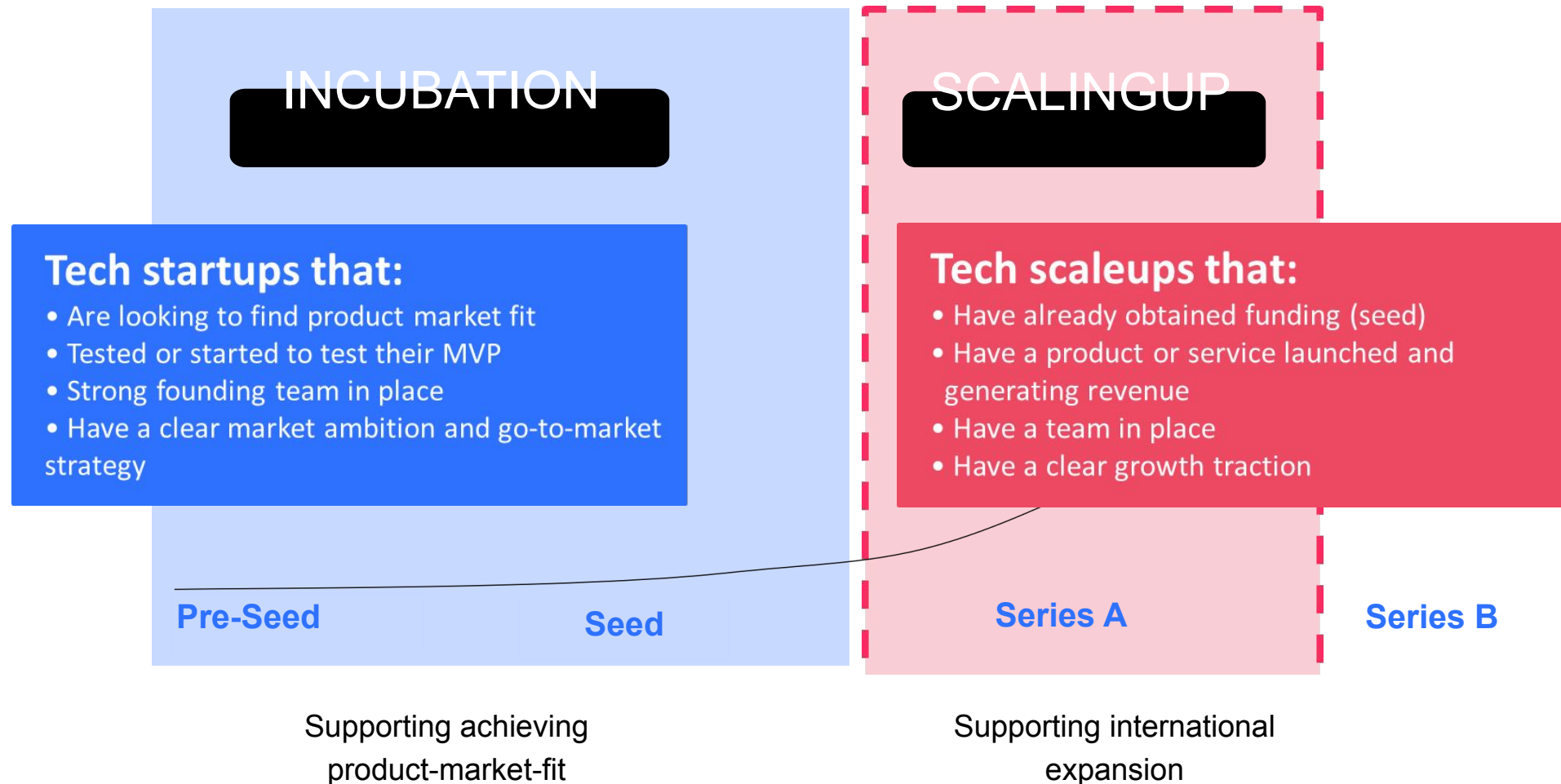


My First Startup

6-10 years

First contact of children with entrepreneurship, by building their own startup together with their parents.

2 core programs, supporting startups from early to growth stage



The leading incubation program for startups

Incubation Key Facts

4 Jury Sessions per Year

175+ Applications per quarter

~15% Acceptance rate

40+ Nationalities

~25% with physical incubation

Value Proposition

Funding Support

Mentoring

Corporate Matching

Perks & Community

International

The ScalingUp is top-rated program for international scaleups

Five key pillars to support scaleups



IMMERSIVE
UPSKILLING



MENTORSHIP
BOARD



CORPORATE
MATCHING



INTERNATIONAL
GROWTH



COMMUNITY

Backed by leading Strategic Partners



Some of our experts



LinkedIn

Steve Cadigan
Leadership Expert, 1st CHRO
Linkedin, Author, Advisor



FUNDRAISING
BOOTCAMP

François Mazoudier
Fund Raising Expert, Serial
Founder, Investor, Advisor



talkdesk

Guilherme Pinheiro
International Sales Expert,
Talkdesk, Serial Founder

>50 scaleups

97 NPS

Drive innovation in high-growth sectors together with partners



Objective

Promote innovation in payments, tourism and mobility

Main Partners

Nest
Mastercard



Objective

Promote innovation in the construction, mobility and retail sectors

Main Partners

Mota Engil
Emel
GS1
Electrão
Galp



Objective

Contribute to decarbonizing the health sector

Main Partners

Astrazeneca
A.Catalyst Network



Objective

Promote innovation in the Food & Hospitality Sector

Main Partners

Turismo de Portugal
Delta Cafés
Sparkfood

Strong support for international startups

1

Set of programs to easily understand **how to expand operations** in Lisbon

2

Tailored support in key areas such as law, accounting, human resources, office spaces and more

3

Creation of global programs that **connect different geographies**

Over 70 tech companies, including 14 international unicorns joined the Lisbon ecosystem

unicorn
Factory
Lisboa

bob

Bolt

pleo

Klarna®

NEAR
FOUNDATION

Evolution
Gaming

BITPANDA

PagerDuty

QUINTOANDAR

Glovo!

Presence in the most relevant international summits

8

Countries

16

Summits

Web Summit Rio, Brazil

Web Summit Lisboa, Portugal

Web Summit Doha, Qatar

Slush Helsinki, Finland

4YFN Barcelona, Spain

Collision Toronto, Canada

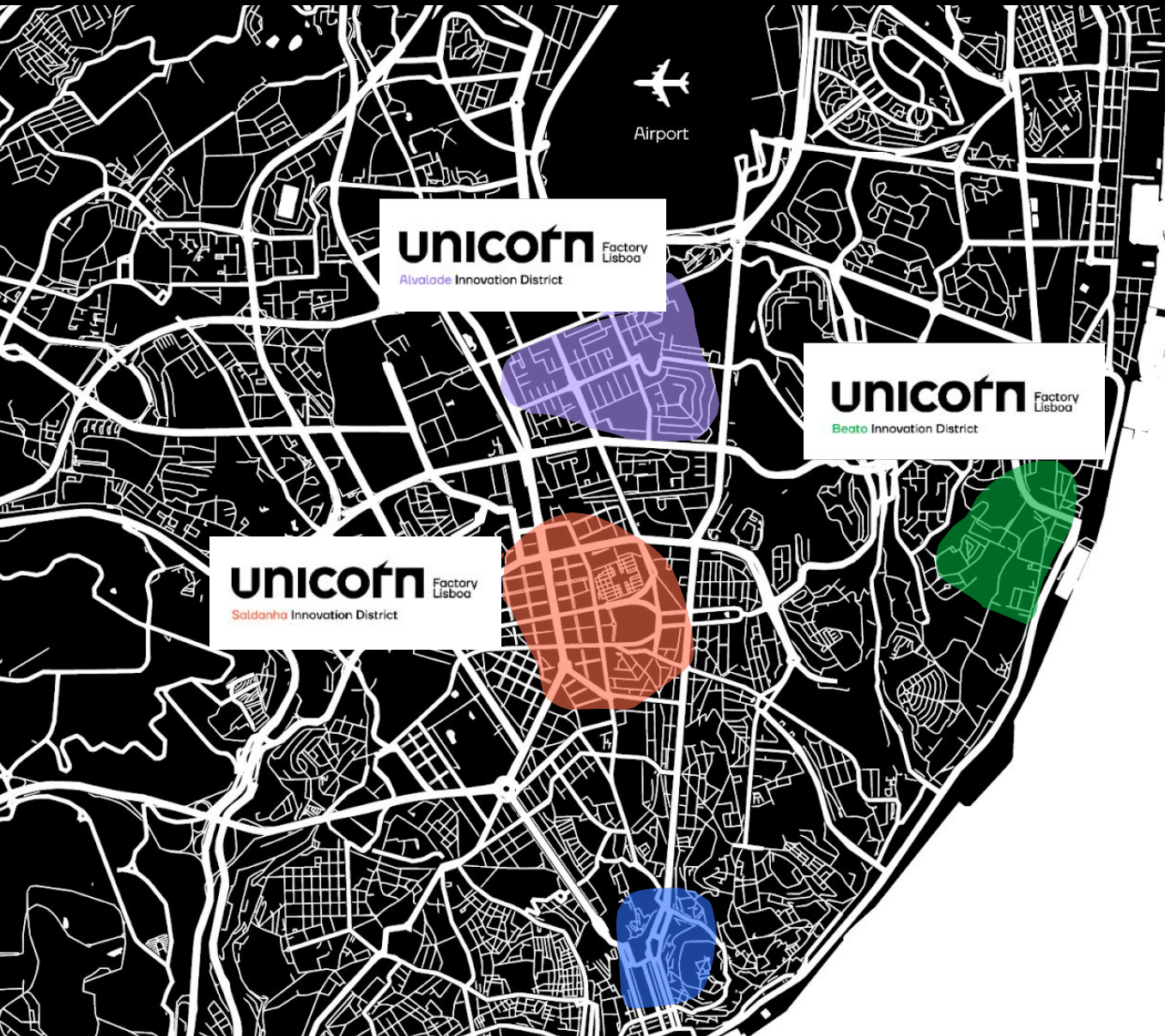
South Summit Porto Alegre, Brazil

South Summit Madrid, Spain

Gitex Global, Dubai

Red Bridge San Francisco, USA

A strong network of physical districts in Lisbon



Beato Innovation District

Unicorn Factory Lisboa Headquarters
Tech Campus

Saldanha Innovation District

gaminghub
Fintech House*
Técnico Innovation Center*
Greenhub
Engineer's Hub

Alvalade Innovation District

Web3 Hub
AI Hub

Early-stage hub

Incubation for Early Stage

Driving scale with Innovation Hubs

Innovation Hubs

Unique spaces focused on high-growth verticals, to foster a strong **dedicated innovation communities** and develop **world class innovation** in Lisbon.

- Bring together Startups, Investors, Companies and Universities
- Attract and support the growth of startups and scaleups
- Drive a regular calendar activities to develop the community and the vertical
- Collaborate with innovation hubs in other geographies



Beato Innovation: Our Headquarters

18

Buildings

50 000

M² of Construction area

55M

Private Investment

3 000

People who will work there

- Contribute to position Lisbon as a tech, entrepreneurial, creative and innovative city
- Boost the economic and social vitality of the Oriental side of the city, specially Beato and Marvila areas
- Attract new players and not make the mere relocation of existing ones
- Create a community and provoke interaction between different people and entities



Connecting startups with the city with one of the largest innovation awards in Europe

lisboa innovation for all

by **unicorn** Factory
Lisboa



Quality of Education

Improve, support and innovate on Primary, Secondary, and University Education.



Access to Healthcare

Increase quality of life and support patients in need of specialized care.



Integration of Migrants

Support and promote social integration and quality of life for migrants.

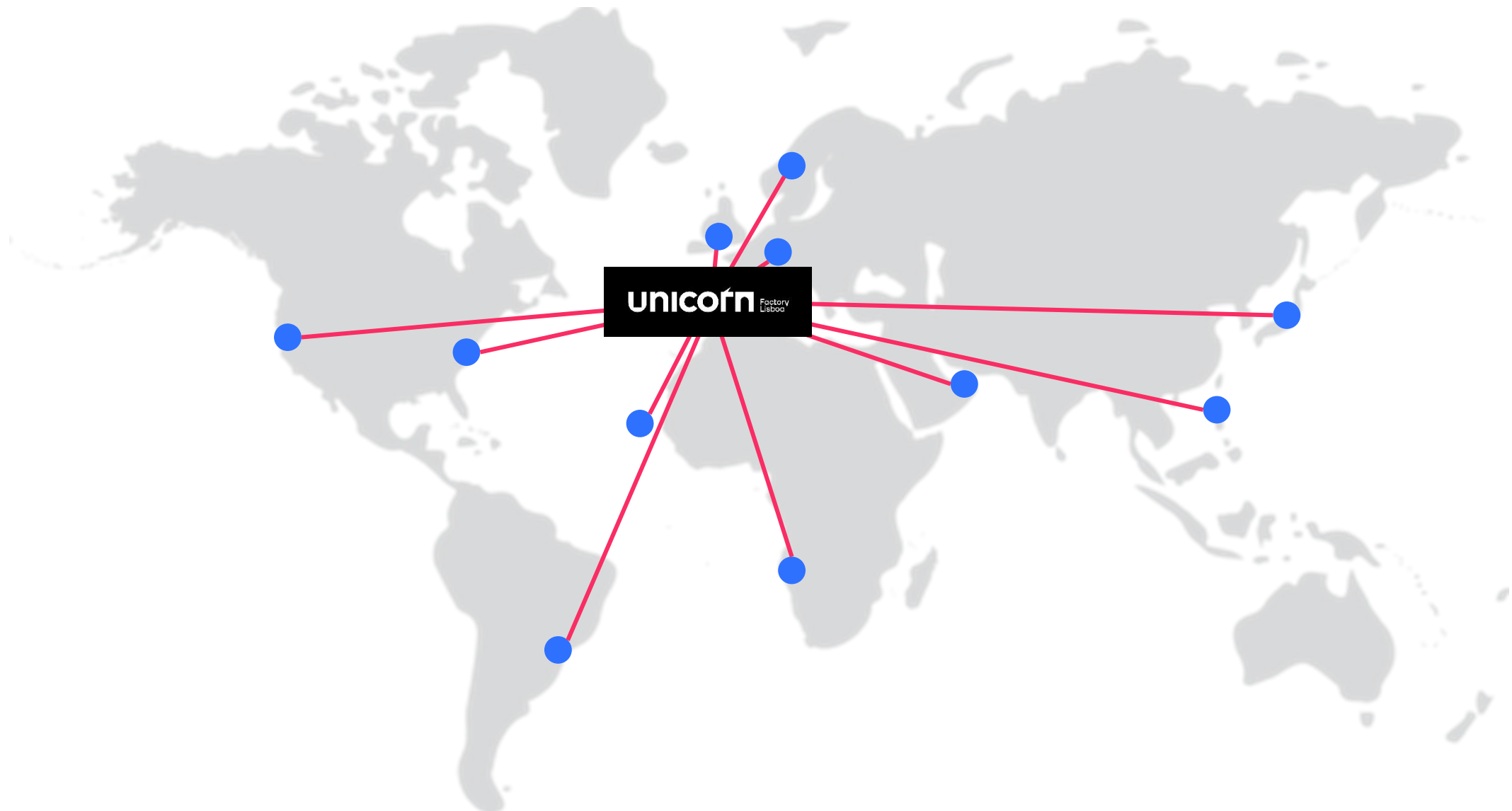


The Social Innovation Prize from the Lisbon City Council, organized by the Unicorn Factory Lisboa and supported by the European Innovation Council, aims to discover and support **innovative and impactful solutions** that can be applied practically in the city of Lisbon.

>320 applications, **>40** countries

Next priority: a world-class innovation ecosystem
connected globally with Unicorn Factory Lisboa

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The vision: create a network of ecosystem enablers across markets

For startups... ... access to more **markets**

For companies... ... access to more **innovation**

For investors... ... access to more **opportunities**



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Stay in touch



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